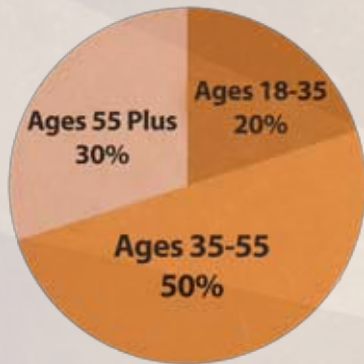


Weekly Circulation

- Delivered to Over 100 Local Restaurants in Greater Longview and White Oak
- Largest Distribution of Any Free Area Publication
- Average of 6345 Copies Read Per Week

Reader Demographics



Female 60%
Male 40%

Social Media Outreach

- Regular Ad Placement on *Coffee News* of East Texas Facebook Page
- Rates Include Free One Week Facebook Boost Per Year
- Boosts Increase Regular Views By Over 1500 Per Week

Website Advertising

- Free Ad Placement on *Coffee News* of East Texas Website
- Our Website Averages 700 Views Per Month

How is *Coffee News* Different Than Other Print Advertising?

- New Content and Weekly Distribution Keeps Readers Coming Back Over and Over
- Brief Fun Format Fits Today's Audience and Time Constraints.
- You Are The *Only* Advertiser in Your Business Category

RATES

\$140 Per Month (\$35/Week)

17 Week Agreement

\$135 Per Month (\$33.75/Week)

34 Week Agreement

\$125 Per Month (\$31.25/Week)

52 Week Agreement

One Time \$30 Setup Fee